

# Slash Storage Cost and Complexity with CloudBerry and Wasabi

## Unified Visibility and Control over On-Prem and Cloud Infrastructure

Data growth is spiraling out of control—doubling every year in many businesses. Data sprawl is a major challenge for many organizations. Conventional storage and data protection solutions are simply too costly and complex to scale.

Wasabi has partnered with CloudBerry Lab to help businesses eliminate storage and data protection cost and complexity, and keep pace with skyrocketing data growth.

Wasabi hot cloud storage is incredibly cost-effective and fast cloud object storage for any purpose. CloudBerry Explorer lets you manage Wasabi hot cloud storage accounts and content—easily and securely. CloudBerry Drive lets you conveniently mount a Wasabi storage bucket as a local disk on a Windows PC or Server. And CloudBerry Backup lets you quickly and reliably back up all your valuable data to Wasabi.

## Wasabi Hot Cloud Storage Delivers Breakthrough Economics and Performance

Wasabi hot cloud storage is the industry's most affordable and highest-performing cloud storage service. Wasabi is 80% cheaper and up to 6x the speed of alternative cloud storage services like Amazon S3.

Specifically conceived to make cloud storage a commonplace utility like electricity, Wasabi hot cloud storage is easy to understand, easy to order and incredibly cost-effective to scale. With Wasabi there are no confusing cloud storage tiers to decipher and no complicated fee structures to decode. A highly parallelized system architecture delivers breakthrough performance, so you can rapidly move large datasets in and out of the cloud.

Engineered for extreme data integrity and security, Wasabi provides eleven 9s object durability and supports configurable data immutability to protect against accidental deletions, ransomware and viruses, and to ensure regulatory compliance.

## CloudBerry Explorer Simplifies Cloud Storage and File Management

CloudBerry Explorer is a Windows-based cloud storage and file management application that works seamlessly with Wasabi hot cloud storage. A graphical user interface makes it easy to manage Wasabi accounts and storage

## KEY FEATURES

- Ultra-low-cost cloud storage for any purpose
- Easy-to-use file management and data protection tools
- Seamless integration and operation
- Fast and reliable cloud backup and recovery for diverse operating systems, hypervisors and hardware platforms

## BENEFITS

- Slash storage and data protection cost and complexity
- Simplify setup and administration
- Accelerate backup and recovery cycles
- Reduce risk and exposure due to data loss
- Protect against equipment failures, disasters, human error, ransomware and malware

buckets, and to move files in and out of the cloud. CloudBerry Explorer is available in two versions – Freeware and PRO. The Freeware version includes support for server-side encryption, lifecycle rules and bucket policies. The PRO version adds client-side encryption, compression, multi-threading and other advanced features.

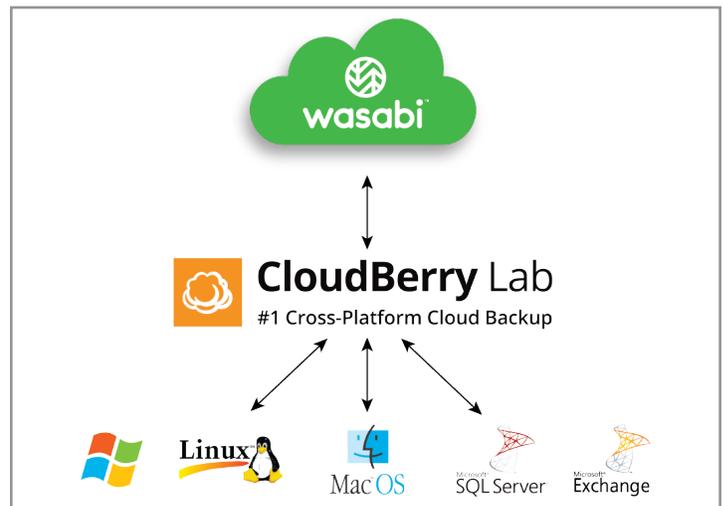
## CloudBerry Drive Transforms A Wasabi Storage Bucket Into A Virtual Disk Drive

CloudBerry Drive lets you map your Wasabi account as a network or external drive to a Windows PC or Server. With CloudBerry Drive you can manage files in Wasabi directly from Windows Explorer, the same way as if they were on your local drive. You can drag and drop files to and from Wasabi, quickly and easily. CloudBerry Drive encrypts all data in transit to ensure privacy and security.

## CloudBerry Backup Streamlines Cloud Backup and Recovery

CloudBerry Backup is a leading cross-platform cloud backup and storage management tool for small and mid-sized businesses. The product provides comprehensive data protection for a wide variety of operating systems, hypervisors and hardware platforms.

You can use CloudBerry Backup with Wasabi hot cloud storage to efficiently protect Windows, MacOS and Linux machines, virtual servers, and business applications like Microsoft SQL Server and Microsoft Exchange. The product supports file-system backups, image-based backups and bare-metal restores for ultimate flexibility. Inherent data compression functionality reduces data overhead, accelerating backup and recovery times, while minimizing storage requirements. And strong encryption capabilities protect data in transit. A graphical user interface with setup wizards makes it easy to schedule backups and configure settings.



Flexible Cloud Storage Tools for the World's Most Affordable Cloud Storage Service

## Next Steps

- **CONTACT WASABI TODAY.** Learn more about our price, performance and protection benefits.
- **TRY WASABI FOR FREE.** Get up to 1 TB for 30 days.

### ABOUT WASABI

Wasabi is the hot cloud storage company delivering low-cost, fast, and reliable cloud storage. Wasabi is 80% cheaper and up to 6x faster than Amazon S3, with 100% data immutability protection and no data egress fees. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is on a mission to commoditize the storage industry. Wasabi is a privately held company based in Boston, MA.

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