

# Instant Data Access at the Lowest Cost: Actifio & Wasabi

## Businesses are Investing in the Ultimate Cloud-Scale Data Protection Solution that is Cost-Effective, Fast and Secure!

Data growth is out of control—doubling nearly every year in many businesses. This growth creates data sprawl that is a major challenge for many organizations. Conventional on-site storage solutions and first-generation cloud storage services are costly and complex at scale. Meanwhile, traditional data management approaches use discrete data backup, optimization, encryption and recovery tools that are inherently expensive, slow, and inefficient as they grow.

Wasabi has partnered with the #1 Gartner Ranked Data Protection Solution (Actifio) to help businesses reduce data management cost and complexity, while mitigating their risk. Wasabi hot cloud storage is incredibly affordable and fast multi-purpose cloud object storage. Actifio is an enterprise-class data management platform that decouples data from physical infrastructure, reduces data sprawl, and delivers instant data access regardless of size. The validated and trusted solution: Actifio + Wasabi hot cloud storage—can slash data storage and management expenses, improve application recovery times, and provide a low-cost secure alternative for long-term data retention.

## Wasabi Hot Cloud Storage Delivers Breakthrough Economics and Performance

Wasabi hot cloud storage is the industry's most affordable and highest-performing cloud storage service. Wasabi is 1/5th the price and 6x the speed of alternative cloud storage services like Amazon S3.

Specifically conceived to make cloud storage a commonplace utility like electricity, Wasabi hot cloud storage is easy to understand, easy to order and incredibly cost-effective to scale. With Wasabi there are no confusing cloud storage tiers to decipher and no complicated fee structures to decode. A highly parallelized system architecture delivers breakthrough performance, so you can rapidly move large datasets in and out of the cloud.

Engineered for extreme data integrity and security, Wasabi provides eleven 9s object durability and supports configurable data immutability to protect against accidental deletions, ransomware and viruses, and to ensure regulatory compliance.

## KEY FEATURES

- Ultra-low-cost cloud storage for any purpose
- Flexible and efficient data management tools
- Seamless integration and operation
- Fast and reliable cloud backup and recovery for diverse operating systems, hypervisors and applications
- Affordable primary storage for application development, big data and analytics

## BENEFITS

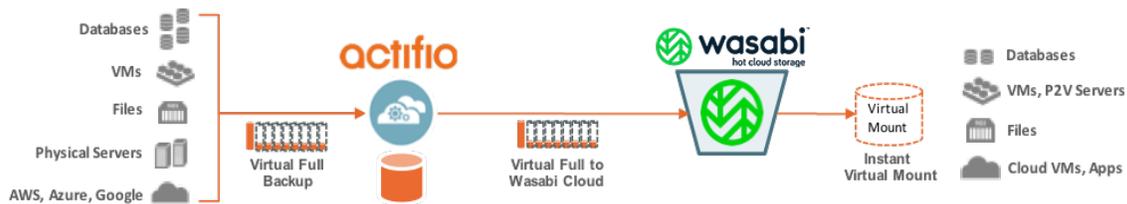
- Slash storage and data protection cost and complexity
- Accelerate backup and recovery cycles
- Reduce risk and exposure due to data loss
- Protect against equipment failures, disasters, human error, ransomware and malware
- Accelerate agile development and cloud adoption/migration

# Actifio Delivers Simple Instant Access, Anywhere, at Scale for Unmatched Capability with the Lowest TCO

Actifio fundamentally transforms the way businesses consume data. In the past, when users had to recover an application, create a duplicate data set for testing, or move workloads into or out of the cloud, it required a collection of tools, a large integration effort, and an unrealistic amount of time and money to accomplish. Actifio simplifies this entire data landscape. All data operations are managed via a virtual data platform with a simple data policy and thoughtful out-of-the-box automation.

Since mid-2017 Actifio has been hyper-focused on expanding its cloud capabilities to provide a set of unique solutions to help companies as they expand into a hybrid cloud, public cloud, and multi-cloud strategies. Actifio customers have the ability to efficiently move individual applications or entire data center workloads into and out of the cloud, instantly provision data sets to cloud DevOps environments, and leverage cost-effective public cloud storage, like Wasabi, for long-term retention and compliance needs. Actifio has been widely recognized for their exceptional cloud transformation solutions.

## Versatile Solution Supports Diverse Use Cases



With Actifio Sky you can leverage Wasabi for primary storage for application data, for secondary storage for data protection, or for cold storage for data archival—all managed through a common framework.

- Use Wasabi for low-cost and fast primary storage for agile development and test environments, big data and analytics initiatives, and other data-intensive applications.
- Use Wasabi for cost-effective secondary storage for on-premises or cloud-based applications. Efficiently protect virtualized environments, physical servers and NAS devices, and popular databases like Oracle, MS SQL and DB2.
- Use Wasabi for affordable and reliable archival storage for compliance and long-term data retention.

Actifio provides a common platform for managing and accessing all data in an efficient and uniform manner.

## Next Steps

- **CONTACT ACTIFIO AND WASABI TODAY.** Learn more about how you can reduce storage costs, unify data access and mitigate risks with [Actifio](#) and [Wasabi](#).
- **TRY WASABI FOR FREE.** Get up to 1 TB for 30 days.

### ABOUT WASABI

Wasabi is the hot cloud storage company delivering low-cost, fast, and reliable cloud storage. Wasabi is 80% cheaper and 6x faster than Amazon S3, with 100% data immutability protection and no data egress fees. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is on a mission to commoditize the storage industry. Wasabi is a privately held company based in Boston, MA.

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